

Privacy Policy

Dr. Susan Giurleo — drsusangiurleo.com

Last updated: 9/2/2026

By visiting www.drsusangiurleo.com, you are consenting to our privacy policy.

1. Introduction

This Privacy Policy explains how Dr. Susan Giurleo ("Dr. Giurleo," "the Company," "we," "us," or "our") collects, uses, discloses, and protects information when you visit drsusangiurleo.com (the "Site"), purchase a course, workbook, or workshop, subscribe to our newsletter, or otherwise interact with us. This Privacy Policy applies to all site visitors, customers, and all other users of the site. By using the Site or Service, you agree to this Privacy Policy, without modification, and acknowledge reading it.

2. Information We Collect

Information you provide directly:

- Name and email address, when you subscribe to the newsletter, download free resources, or use "contact us" page
- Billing information (such as name, email, and billing address), when you purchase a course, workbook, workshop, or consulting service — payment card details are collected and processed directly by our payment processor, not stored on our servers
- Any information you include in a message, contact form, or speaking/consulting inquiry
- Account information, if any part of the Site requires registration (such as a username and password)

Information collected automatically:

- Device and usage data, such as IP address, browser type, referring pages, and pages visited
- Cookies and similar tracking technologies (see Section 4)

We do not knowingly collect health information, clinical records, or other protected health information through the Site. The Site is an educational and informational platform, not a channel for clinical care (see our Terms and Conditions, Section 3). Please do not submit sensitive health details through contact forms or newsletter signups.

3. How We Use Your Information

We use the information we collect to:

- Provide, deliver, and maintain access to purchased courses, workbooks, and workshops
- Send the newsletter and other communications you've opted into
- Process payments and send purchase confirmations or receipts

- Respond to inquiries, including speaking and consulting requests
- Improve the Site, our content, and our offerings
- Maintain the security and integrity of the Site
- Comply with legal obligations

We do not sell your personal information.

4. Cookies and Tracking Technologies

The Site may use cookies and similar technologies (such as web analytics tags) to recognize your browser, remember preferences, and understand how visitors use the Site. This may include third-party analytics tools (for example, Google Analytics) that collect aggregate, non-identifying usage data.

You can set your browser to refuse some or all cookies, or to alert you when a cookie is set. Disabling cookies may affect the functionality of parts of the Site.

5. Payment Processing

Purchases on the Site are processed through a third-party payment processor, Stripe. That processor collects and stores your payment card information directly, subject to its own privacy policy and security standards. We receive confirmation of payment and limited billing details (such as name and email) but do not store full card numbers.

6. Email Marketing and Newsletter

If you subscribe to our newsletter or opt into email communications, we use a third-party email service provider to store your email address and send communications. You may unsubscribe at any time using the link included in every email, or by contacting us directly. We do not sell or rent your email address to third parties.

7. Third-Party Service Providers

We work with third-party service providers to operate the Site and deliver our offerings, which may include:

- Website hosting and content delivery
- Payment processing
- Email marketing and newsletter delivery
- Video hosting
- Website analytics

These providers only receive the information necessary to perform their function and are expected to handle it in accordance with their own privacy and security practices. We are not responsible for the privacy practices of third-party services; we encourage you to review their policies.

8. Children's Privacy

The Site is not directed to children under 13, and we do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us so we can delete it.

9. Data Retention

We retain personal information for as long as needed to provide our services, maintain business and tax records, comply with legal obligations, and resolve disputes. Newsletter subscriber information is retained until you unsubscribe or request deletion.

10. Data Security

We take reasonable administrative and technical measures to protect personal information from unauthorized access, use, or disclosure. However, no method of transmission or storage over the internet is completely secure, and we cannot guarantee absolute security.

11. Your Choices and Rights

Depending on where you live, you may have rights to access, correct, or request deletion of your personal information, or to opt out of certain uses. To make such a request, contact us using the information in Section 14 and we will respond as required by applicable law.

California residents: You may have rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information we collect and to request its deletion. We do not sell personal information as defined under the CCPA.

EU/UK visitors: If you are located in the European Economic Area or United Kingdom, you may have additional rights under the GDPR/UK GDPR, including the right to access, correct, delete, or port your data, and to object to certain processing. Contact us to exercise these rights.

12. Third-Party Links

The Site may link to third-party websites. This Privacy Policy does not apply to those sites, and we are not responsible for their content or privacy practices. We encourage you to review the privacy policy of any site you visit.

13. Changes to This Policy

We may update this Privacy Policy from time to time. The "Last updated" date at the top of this page reflects the most recent revision. Continued use of the Site after changes are posted constitutes acceptance of the revised Policy.

14. Contact Us

Questions about this Privacy Policy, or requests regarding your personal information, can be directed to: info@susangiurleophd.com. 50 Meridian St. Unit 111, East Boston, MA 02128.

See also: our Terms and Conditions, which govern your use of the Site.